



ADVERTISING ORDER

Agency / Billing Address  
Marketing Resource Group, Inc.  
225 S. Washington Square  
Lansing, MI 48933  
Ph: (517) 372-4400  
Fax: (517) 372-4045

Media Buyer Contact Information  
Kristin M. Keller  
Ph: (313) 792-2511  
kellerm@consulting.com

Advertiser: Michigan Republican Party  
Job Number: 12-MRS-976  
Flight Dates: 11/24/12 - 11/27/12

HD63 Issue

Line	Product	Network	Station	Day	Start	End	Program	Rate	Spots	Cost	Spots	Cost	Spots	Cost	Spots	Cost
1000	Grand Rapids-Kalamazoo	NBC	WOOD	MON-FRI	5:00 AM	6:00 AM	NEWS 8 DAYBREAK I	\$ 400.00	1	\$ 400.00	1	\$ 400.00	1	\$ 400.00	1	\$ 400.00
1000	Grand Rapids-Kalamazoo	NBC	WOOD	MON-FRI	10:00 AM	11:00 AM	TODAY SHOW III	\$ 1,000.00	1	\$ 1,000.00	1	\$ 1,000.00	1	\$ 1,000.00	1	\$ 1,000.00
1000	Grand Rapids-Kalamazoo	NBC	WOOD	MON-FRI	11:00 AM	12:00 PM	EIGHT WEST	\$ 125.00	1	\$ 125.00	1	\$ 125.00	1	\$ 125.00	1	\$ 125.00
1000	Grand Rapids-Kalamazoo	NBC	WOOD	MON-FRI	2:00 PM	3:00 PM	NEWS 4 AT NOON	\$ 1,000.00	1	\$ 1,000.00	1	\$ 1,000.00	1	\$ 1,000.00	1	\$ 1,000.00
1000	Grand Rapids-Kalamazoo	NBC	WOOD	MON-FRI	3:00 PM	4:00 PM	DR OZ	\$ 300.00	1	\$ 300.00	1	\$ 300.00	1	\$ 300.00	1	\$ 300.00
1000	Grand Rapids-Kalamazoo	NBC	WOOD	MON-FRI	4:00 PM	5:00 PM	ELLEN	\$ 975.00	1	\$ 975.00	1	\$ 975.00	1	\$ 975.00	1	\$ 975.00
1000	Grand Rapids-Kalamazoo	NBC	WOOD	SAT	7:00 AM	10:30 AM	NEWS 8 AT SIX	\$ 500.00	1	\$ 500.00	1	\$ 500.00	1	\$ 500.00	1	\$ 500.00
1000	Grand Rapids-Kalamazoo	NBC	WOOD	SUN	6:00 PM	7:00 PM	NEWS 8 AT SIX	\$ 1,500.00	1	\$ 1,500.00	1	\$ 1,500.00	1	\$ 1,500.00	1	\$ 1,500.00
1000	Grand Rapids-Kalamazoo	NBC	WOOD	SUN	6:00 PM	7:00 PM	NEWS 8 AT SIX	\$ 1,500.00	1	\$ 1,500.00	1	\$ 1,500.00	1	\$ 1,500.00	1	\$ 1,500.00

NET TOTAL COST \$11,560.00

11/3 1x 1000 ND football cm 2 # 219066  
11/4 1x 1000 Sun Ep news cm 1  
11/4 2x 450 Sun MLS Soccer 3:30p-6p. cm 2  
11/5 1x 1000 Dr oz cm 1  
11/5 1x 1600 Today III cm 1  
11/5 1x 400 8 west cm 1  
11/5 1x 1500 noon news cm 1  
11/4 1x 1200 6a news Sunday cm 1  
11/4 1x 2000 7a-8p NFL pre-game cm 2  
11/5 1x 13600 6:00ss